



The Linnean Society Student Conference

Guide to making a poster for the Linnean Society Student Conference

In general, academic posters intend to communicate your research to other academics within your field – but to anyone outside of your field, these posters can be confusing and disengaging.

For this student conference, we're looking for posters that spark engagement and clearly state the findings, and the importance, of your work. We want people to see your research and instinctively understand the concept and its worth.

The template below was created by Mike Morrison (@mikemorrison on Twitter) and it is a great example of putting findings at the forefront, not jargon.

Any questions? Email learning@linnean.org

The poster template is divided into three main vertical sections:

- Left Sidebar (White background):**
 - Title** (Large bold text)
 - Authors* (Smaller italicized text)
 - Intro** (Section header)
 - Three horizontal bars representing text.
 - Methods** (Section header)
 - Numbered list (1-4) with horizontal bars.
 - Results** (Section header)
 - A line graph with multiple colored lines.
 - Three horizontal bars representing text.
 - Discussion** (Section header)
 - Text: "More research is needed, but..."
 - Three horizontal bars representing text.
- Central Panel (Dark Green background):**
 - Text: **Main finding** goes here, translated into **plain english.**
 - Text: **Emphasize** the important words.
- Right Sidebar (White background):**
 - Extra Tables & Figures** (Section header)
 - A table with multiple columns and rows.
 - A line graph with two lines (red and blue).
 - Another table with multiple columns and rows.